

ENERGY FUTURE SUMMIT "SET TREBINJE 2024" 20.-22. March 2024

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ORGANIZER:

SET doo, Beogradska 6, Trebinje

GUIDE TO THE ENERGY FUTURE

The company SUMIT ENERGETIKE - SET d.o.o. Trebinje and Elektroprivreda Republika Srpska, with the institutional support of the Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina and the Government of Republika Srpska, are organizing the fifth jubilee INTERNATIONAL ENERGY SUMMIT "SET -TREBINJE 2024" in the town of Trebišnjica, from March 20 to 22, 2024.

And this time, a large number of eminent experts in the field of energy, potential investors and representatives of government institutions of the countries of the region, decision makers in the field of energy, economy and industry will gather in Trebinje. All with the same idea, to take a bold step towards the energy future that brings structural and functional changes.



Through seven panel discussions, the most current topics in the field of energy will be discussed, which will be discussed by the most important experts and professors, while the SET itself will bring together almost all regional relevant ministers, as well as a large number of companies from the region, which will present themselves through presentations and videos at the "Energy Summit Trebinje 2024".

It will be an opportunity to discuss with other participants all the challenges of the energy future before us, whether it is the construction of new energy plants, the offer of equipment and services, electromobility, the role of citizens in the production of electricity, trading on the stock market or increasingly offensive digitization in the energy sector. Gathering at the Summit gives companies the opportunity to present the most current projects, point out new trends and present their solutions. We are witnessing that the energy market is rapidly changing, and that it is imperative to be up to date with all new developments, and ensuring energy stability in the current circumstances is the number one topic.

The success of this Energy Summit will not be measured by the number of visits, although it gathers more than 800 participants, but by the results achieved after its holding, by the implementation of individual and joint projects that will be discussed. SET's mission is to trace the path to follow, in terms of drafting strategic documents, approaching European policies, defining common projects and goals that will enable countries from the region to join European and world energy transition trends.

On behalf of the organizers of the Summit, we invite you to contribute to the achievement of the mission and goals of the Energy Summit "SET Trebinje 2024" with your participation.

"We are building the energy future of the Western Balkans together"!

NERGET Direktor SET d.o.o. ksandan Branković SET

ENERGY SUMMIT TREBINJE

The Trebinje Energy Summit is the leading regional business event on the topic of the energy future and sustainability of the region's power system. Each year, it brings together several hundred business and political leaders, industry experts, academics and technology pioneers to inspire new commercial opportunities, create valuable connections, launch future investments and enable business growth.

As a global place for business, innovation and knowledge exchange in one of the most beautiful cities in the Trebinje region, the Energy Future Summit is dedicated to helping you create new relationships and find practical solutions for everything your business needs in the future, in terms of energy, energy efficiency, smart grids and energy project financing.

Energy summit "SET Trebinje 2024" in numbers





12 country

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	TARGET GROUP	NUMBE
1	Summit and professional conference participants (persons)	
1. 2.	Participants of the Summit (companies, organizations and institutions)	
	Participants of the Opening Ceremony / Introductory Plenary Session	
4.	Members of the program and organizational bodies of the Summit	
5.	Partners in the Project	
6.	VIP guests of the Summit	
7.	Journalists at the Summit / accredited media	
8.	The media that will follow the events at the Summit	
9.	Media in 5 countries – (potential) media sponsors of the Summit	
10.	Major companies and organizations in 5 countries – (potential) participants	12.
11.	State institutions in 5 countries – (potential) sponsors of the Summit	
12.	National business institutions and associations in 5 countries – (potential)	
13.	Partners of the Summit	
14.	Faculties in 5 countries – (potential) participants of the Summit and panel	
15.	Secondary schools in the area of the City of Trebinje and the region	cca 65.
16.	Local public – citizens of the city of Trebinje and the region of Herzegovina	3.500.
17.	National public – citizens of Bosnia and Herzegovina	cca 16.500.
18.	International public – citizens in 5 countries participating in the Summit and the panel	

	ENERGY SUMMIT NEEDS IN NUMBERS				
	DESCRIPTION	NUMBER			
1	Email / messages / letters - directly	50000			
2	Direct letters (physical, mail)	1000			
3	Press conferences and promotions	5			
4	Exhibition and partnership invitations - direct	2000			
5	Invitations to the opening plenary session / opening ceremony of the Summit	500			
6	6 Invitations for the final plenary session / closing ceremony of the Summit 500				
7	7Invitations to the accompanying events of the Summit200				
8	VIP invitations for the Herzegovina dinner	500			
9	Invitations to the "After" party	500			
10	Advertisements in newspapers and magazines	30			
11	Billboards and city lights	10			
12	Radio jingles in seconds	5000			
13	TV spots / telops in seconds	1000			
14	The main publication of the Summit BULLETIN	1000			
15	Summit magazine	1000			
16	Congress bag, pad, prospectuses, leaflets - carriers of promotional messages	>500			
17	Other project media - carriers of promotional messages (billboards, banners,	>20000			

If the structure of the Sponsorship / SPONSORSHIP Offer does not meet your marketing needs, please request that we provide you with our diverse Offer for promotion and advertising on SET 2024 or Offer for promotions and presentations within the official Program Schedule / Agenda SET 2024.

Don't miss the opportunity to present your company / organization, business and offer at the largest regional energy business meeting in 2024.

I PATRON

I.1. INTRODUCTION

Respecting the mission, goals and structure of the participants of the Energy Summit, the Patronage Program is intended to:

- state bodies and institutions,
- regional and local communities,
- to various business and economic subjects,
- business/entrepreneurial associations,
- development agencies,
- international companies, organizations,
- others who want to support the promotion and development of the energy sector through the Summit.

I.2. CATEGORIES OF PATRONAGE, VALUES OF PATRONAGE AND RELEVANT RIGHTS OF PATRONAGE

The organizers will constantly emphasize the help of patrons in the organization of the Energy Summit on all occasions of a public nature, and on a suitable occasion, during the duration of the project, organize a ceremonial presentation of the plaque, in the presence of a large number of participants and dignitaries from economic, political and social life, as well as representatives of the media.

R.B.	STATUS	THE VALUE OF PARTICIPATION BAM	ASSOCIATED RIGHTS
I	GENERAL PATRON	50.000,00 BAM*	 Participation in all program contents of the Summit for 10 people VIP status "GENERAL PATRON" plaque other marketing positions as in the general sponsor category
11	GOLD PATRON	35.000,00 BAM*	 Participation in all program content of the Summit for 8 people VIP status "GOLD PATRON" plaque other marketing positions as in the general sponsor category
	SILVER PATRON	30.000,00 BAM*	 Participation in all program content of the Summit for 6 people VIP status "SILVER PATRON" plaque other marketing positions as in the general sponsor category

R.B.	STATUS	THE VALUE OF PARTICIPATION BAM*	ASSOCIATED RIGHTS
1	GENERAL SPONSOR of the Trebinje Energy Summit	20 000,00	 "GENERAL SPONSOR" plaque Plaque awarding at the opening ceremony of the Energy Summit "SET Trebinje 2022" Full 5 registration fees for participation in the Energy Summit, VIP status Full 5 registration fees for participation in the Energy Summit GOLD status Highlighting of sponsors in the summit ads in daily newspapers Highlighting sponsors in summit radio advertisements Mentioning of sponsors in invitations to the opening ceremony Highlighting of sponsors on Jumbo posters Highlighting the sponsor in the summit ads in professional magazines and portals The possibility of placing free-standing advertising materials (2 copies up to 1.5 m wide in the hall and in places designated by the organizer Highlighting the sponsor through the led display in the hall (supplied by the sponsor) Broadcasting of the radio spot via the summit loudspeaker (provided by the sponsor) Highlighting on the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official website of the summit with a direct link to the official
2	GOLDEN SPONSOR Trebinje Energy Summit	15.000,00	 "GOLD SPONSOR" plaque Full 5 registration fees for participation in the Energy Summit VIP status Full 3 registration fees for participation in the Energy Summit GOLD status Highlighting of the Golden Sponsor in the summit ads in daily newspapers Highlighting of the Golden Sponsor in the invitations for the ceremonial opening of the summit Highlighting of the Golden Sponsor on Jumbo posters Highlighting of the Golden Sponsor in the summit newsletter (1/2 color page) Highlighting of the Golden Sponsor in the ads of the summit in professional magazines The possibility of placing free-standing advertising materials (1 copy up to 1.5 m wide in the hall at places determined by the organizer (provided by the Golden Sponsor) Highlighting of the Golden Sponsor through the led display in the hall (supplied by the Golden Sponsor) Broadcasting of the radio spot via the summit public addres system (provided by the Golden Sponsor). Highlighting on the official website of the summit with a

			direct link to the official page of the Golden SponsorHighlighting the Golden Sponsor on the stage where the
			Opening Ceremony of the summit will take place
			Other by agreement with the Organizer
			- "SILVER SPONSOR" plaque
			 Full two registration fees for participation in the Energy Summit VIP status
			Two full registration fees for participation in the Energy
			Summit with GOLD statusHighlighting the Silver sponsor in the invitations for the
			opening ceremony
			Highlighting the Silver sponsor in color leaflets A5
			 Highlighting of the Silver sponsor in the summit newsletter (1/2 color page)
	SILVER SPONSOR		 The possibility of placing free-standing advertising material
3	Trebinje Energy Summit	10.000,00	(1 copy up to 1.5 m wide in the hall and in places designate
			by the organizer (supplied by the Silver sponsor)
			Highlighting the Silver sponsor through the led display in th
			hall (supplied by the Silver sponsor)Broadcasting of the radio spot via the summit public address
			system (supplied by the Silver Sponsor).
			 Highlighting on the official website of the summit with a
			direct link to the official page of the Silver Sponsor
			Highlighting of the Silver sponsor on the stage where the
			Opening Ceremony of the summit will take place
<u> </u>			 The rest by agreement with the Organizer Two registration fees for participation in the Energy Summ
			GOLD status
			• Emphasizing the Sponsor in the invitations for the opening
			ceremony
			Highlighting of Sponsors in color leaflets A5
4.	WELCOME DINNER SPONSOR	10.000,00	Highlighting the Sponsor in the summit newsletterHighlighting on the official website of the summit with
	SPONSON		direct link to the official website of the Sponsor
			Highlighting the Sponsor on the stage where the Openin
			Ceremony of the summit will take place
			Branding of the hall according to the wishes of the sponsor
			 Other by agreement with the Organizer Two registration fees for participation in the Energy Summ
			GOLD status
			Emphasizing the Sponsor in the invitations for the openin
			ceremony
			Highlighting of Sponsors in color leaflets A5
5.	SPONSOR OF THE HERZEGOVINA DINNER	15.000,00	Highlighting the Sponsor in the summit newsletterHighlighting on the official website of the summit with
			direct link to the official website of the Sponsor
			 Highlighting the Sponsor on the stage where the Openin
			Ceremony of the summit will take place
			Branding of the hall according to the wishes of the sponsor
<u> </u>			Other by agreement with the Organizer Two registration face for participation in the Energy Summ
			 Two registration fees for participation in the Energy Summ GOLD status
			 Highlighting of the Sponsor in the invitations for the openir
			ceremony
6.	GENERAL SPONSOR OF THE EXPERT PANEL	10.000,00	Highlighting of Sponsors in color leaflets A5
			• Sponsor highlighting in the summit newsletter (1/4 col
			page)
			 Highlighting on the official website of the summit with direct link to the official website of the Sponsor
			ULECTION TO THE OTHER WEDSILE OF THE SDOUSOF

			 Highlighting the Sponsor on the stage where the Openin Ceremony of the summit will take place The part by approximate with the Opening
7.	PROFESSIONAL PANEL SPONSOR	5.000,00	 The rest by agreement with the Organizer One registration fee for participation in the Energy Summ with GOLD status Emphasizing the Sponsor in the invitations for the openin ceremony Highlighting of Sponsors in color leaflets A5 Highlighting the Sponsor in the summit newsletter Highlighting on the official website of the summit with direct link to the official website of the Sponsor Highlighting the Sponsor on the stage where the Openin Ceremony of the summit will take place The rest by agreement with the Organizer
8.	OFFICIAL HOTEL Trebinje Energy Summit	1.000,00	 Highlighting of Sponsors in color leaflets A5 Highlighting the Sponsor in the summit newsletter Highlighting on the official website of the summit with direct link to the official website of the Sponsor
9.	OFFICIAL RESTAURANT of the Trebinje Energy Summit	1.000,00	 Highlighting of Sponsors in color leaflets A5 Highlighting the Sponsor in the summit newsletter Highlighting on the official website of the summit with direct link to the official website of the Sponsor
10.	OFFICIAL CAR SET		 Highlighting of Sponsors in color leaflets A5 Highlighting the Sponsor in the summit newsletter Highlighting on the official website of the summit with direct link to the official website of the Sponsor
11.	OFFICIAL DRINK of the Trebinje Energy Summit	1.000,00	 Highlighting of Sponsors in color leaflets A5 Highlighting the Sponsor in the summit newsletter Highlighting on the official website of the summit with direct link to the official website of the Sponsor
12.	SPONSOR-FRIEND OF ENERGY Energy Summit Trebinje ADVERTISING at the Trebinje Energy Summit	5.000,00	 One registration fee for participation in the Energy Summ with GOLD status Highlighting of Sponsors in color leaflets A5 Highlighting the Sponsor in the summit newsletter Highlighting on the official website of the summit with direct link to the official website of the Sponsor Highlighting the Sponsor on the stage where the Openin Ceremony of the summit will take place Other by agreement with the Organizer

*SET d.o.o. is a VAT payer and the prices are shown without calculated VAT (17%). A participant of the Summit, a legal entity in Bosnia and Herzegovina or abroad, has the right to a refund of input VAT according to the VAT Law of Bosnia and Herzegovina.

III. POSSIBILITIES AND TERMS OF PAYMENT FOR CONTRACTED ARRANGEMENTS AND SERVICES

All contracted services are paid through the giro account of the organizer with the indication specified in the invoice for the payment of the agreed services.

Payment for services can be made in several monthly installments, in which case the last installment is due no later than February 28, 2024. years.

Payment details will be defined in the Patronage/Sponsorship/Advertising/Donation Agreement.

The deadline for registering to participate is: March 16, 2024

Accounts for payment of registration fees: ATOS BANK a.d. JEVREJSKA 71, 78000 BANJA LUKA, 5674411100011385 (domestic) MF BANKA a.d., ALEJA SVETOG SAVA 61, 78000 BANJA LUKA, 572536000007546 (domestic) MF BANKA a.d., ALEJA SVETOG SAVA 61, 78000 BANJA LUKA, SWIFT: MFBLBA22, IBAN: BA395725360000056725 (foreign exchange)

		GOLD	SILVER	BRONZE
	APPLICABLE RIGHTS ACCORDING TO SELECTED SUBSCRIPTION	PARTICIPATION IN THE SET 3 days 20 22.03.2024	PARTICIPATION IN THE SET 3 days 20 22.03.2024	PARTICIPATION IN THE SET 1 days
		<i>value:</i> 500,00 BAM*	<i>value:</i> 400,00 BAM*	<i>value:</i> 200,00 BAM*
1	Attendance at the opening ceremony of the Summit in the main hall	\checkmark		
2	Attendance at the opening ceremony of the Summit in hall 2		✓	✓
3	Participation in SET and all other professional content according to the Program, on selected days (with simultaneous translation)	~	~	✓
4	SET materials – printed or electronic (catalogue, list of SET participants, other)	✓	~	✓
5	Registration in the list of participants on the SET website (basic data - from the Application for Participation)	✓	~	✓
6	Introducing SET participants on MatchAbout	✓	✓	\checkmark
7	Participation in EEN business meetings	✓	✓	✓
9	Participation in the Herzegovina dinner (20.03.)	Sa	mo za VIP učesni	ke
10	Participation in the After party (21.03.)	✓	\checkmark	
11	Service during work breaks SET 20, 21 and 22.03. (coffee, catering, tea, juice, fruit) - terrace of the Cultural Center	~	~	\checkmark
12	Gift SET (for each participant separately)	✓		
13	The right to receive and use official photos, videos and professional materials broadcast during SET	~	\checkmark	\checkmark

*SET d.o.o. is a VAT payer and the prices are shown without calculated VAT (17%). A participant of the Summit, a legal entity in Bosnia and Herzegovina or abroad, has the right to a refund of input VAT according to the VAT Law of Bosnia and Herzegovina.

Registration of participants is done via the SET website https://setrebinje.com/prijava-za-samit/

TREBINJE ENERGY SUMMIT - GENERAL CONDITIONS OF PARTICIPATION

- 1. The organizer of the Energy Summit "TREBINJE SET" is SET d.o.o. Trebinje (hereinafter the Organizer).
- 2. The participant registers his participation in the Summit by registering online on the website www.setrebinje.com. By sending an online application to the organizer's email, the participant declares that he agrees with the General Conditions of Participation and that he accepts them.
- 3. After receiving the online application, the organizer issues an invoice for the payment of the requested registration fee, whereby the organizer of the Summit confirms the reservation of the place to the participant and enters into a binding relationship of fulfillment of all invoiced orders to the participant. The participant is obliged to pay the required registration fee according to the currency term indicated on the invoice.
- 4. A registered participant may withdraw from participation under certain conditions, namely:
 - > 30 days before the start of the Summit, in which case the registration fee will be refunded,
 - > 15 days before the start of the Summit, in which case 50% of the registration fee will be refunded
 - Cancellation less than 15 days before the start of the Summit is not possible, and the organizer will keep the entire payment amount, i.e. issue an invoice to the participants for the incurred other expenses.
 - Withdrawal is announced in writing.

IMPORTANT DATES AND DEADLINES:	Date	Time
Ceremonial opening of the Summit	20.03.2024.	12:00
Summit opening hours	20.03.2024.	Od 14:00 do 19:00
	21.03.2024.	Od 10:00 do 19:00
	22.03.2024.	Od 11.00 do 16:00
Final press conference	22.03.2024.	16:00

The participant undertakes to respect the opening and closing time of the event.

IV. SPONSOR MEDIA PROMOTION OPPORTUNITIES

We offer all sponsors and patrons the possibility of media promotion through the following means of advertising:

- 1. Public media:
- Media television broadcast of the logo in the Summit's official jingle
- Media radio broadcast of names in the Summit jingle
- Daily media advertising on the Summit banner
- Media magazine advertising on the Summit banner
- Billboards outdoor advertising on the Summit's official poster
- City Light external advertising on the official poster of the Summit
- Media web portal advertising on digital banners
- 2. Summit media:

Official WEB page – sponsor advertising and linking to the sponsor's website www.setrebinje.com

- Official newsletter of the Summit advertising of sponsors
- 3. Other:
- Press conferences announcing and emphasizing the name of the sponsor
- Scenography of the panel placement of the sponsor's logo
- Scenography of the Herzegovinian dinner installation of the sponsor's logo
- Printed advertising material of the Summit placement of the sponsor's logo

V. ADDITIONAL OPPORTUNITIES AND DEADLINES

1. Potential partners (patrons, sponsors) in the SET organization can be reputable and successful organizations and institutions and companies that carry out the mission of promotion, affirmation and development of entrepreneurship; advocate and contribute to the development of the community and the individual and, by their own example, promote entrepreneurship as an important tool for the development and progress of society.

2. Contracts concluded until 20.02.2024. will treat all indicated forms, types and amounts of promotion. After February 21, 2024, the possibility of media promotion will include reduced means of promotion, in accordance with the terms of implementation of the "Media Plan" of the Summit. The deadline for concluding sponsorship/donation contracts is February 28, 2024. years.

3. The sponsor from abroad pays 70% of the value of the sponsorship to the current account of the organizer, while 30% of the funds "pays" in such a way that it broadcasts its own TV spot/telop in that value on national television in the country where the sponsor is headquartered, with a visual and audio final message video/telopa: "Sponsor of the Energy Summit Trebinje 2024". Therefore, this value (30%) is paid by the sponsor to the national TV for the broadcast of the mentioned spot/telop (according to the price list of the national TV). This provision does not apply to patrons.

4. Arrangements are made according to the order of expressed interests.

5. The sponsor delivers the company logo (in print and web formats) to the Organizer within 8 (eight) days after signing the contract, and: conceptual design of the advertisement, billboard/transparent, free-standing banner, promo desk and other promotional material, the sponsor delivers by deadline that the organizer will determine later, to the address in Trebinje.

6. All promotional materials, props and elements are positioned and placed by the organizer. During installation and positioning, the organizer will try to ensure that all elements are placed in particularly visible and busy places. The order of ordering / contracting services will affect the location and arrangement of positions.

7. Branding of the space and/or bus should be done no later than 72 (seventy-two) hours before the start of the SET, and all installed elements removed no later than 12 (twelve) hours after the end of the event in the specific space. During branding, there must be no damage to the space and inventory in the space / on the equipment being branded. In the event of such damage, the client is obliged to repair the damage in the shortest possible time and/or compensate the owner of the space/equipment for the value of the estimated damage.

8. VAT in the amount of 17% is not included in the previous values and will be calculated on the invoice.

9. All relationships between sponsors/patrons and organizers will be precisely defined in the Sponsorship Agreement / Sponsorship Agreement.

If the structure of the Sponsorship/PATRONSHIP Offer does not meet your marketing needs, ask us to provide you with our various Promotion and Advertising Offer at SET 2024 or the Offer for promotions and presentations within the official SET 2024 Program Schedule / Agenda.

Do not miss the opportunity to present your company/organization, business and offer at the largest regional energy business meeting in 2024.

For all your needs, please contact us via official e-mail addresses: info@setrebinje.com, setrebinje@gmail.com, phone numbers: 059/222-536; 066/237-788.









CONTACT: ENERGY SUMMIT - SET limited liability company Beogradska 6. 89101 Trebinje, Republika Srpska, Bosnia and Herzegovina Phone: +387 59 222 536 +387 66 237 788 Email: info@setrebinje.com; setrebinje@gmail.com

> WEB: http://setrebinje.com